

# A Multi Fixit Marketing Automation Tool

Nurture and Prosper



## A complete Marketing Automation Tool & More...

Leadsberry helps businesses manage leads in an automated and a time bound manner. Our lead management strategies are focused and intended to provide unbelievable prospect response, quality leads and an amazing lead: deal ratio.

A complete end-to-end marketing automation tool, Leadsberry funnels down the sales process and equips your lead nurturing process with accurate tracking and intuitive analysis of the leads.

The tool is so robust and extensive that it can house multifarious lead handling tasks.

Classifying leads based on certain typical behavior makes follow ups far easier for the sales teams. You can gauge the effectiveness of your marketing campaigns for data interpretation through reporting and scoring done by Leads berry software. This tool enables you reach niche audience and general audience through individual and bulk mails respectively.

You can throw your email marketing woes with the help of automatic creation, sending and analysis of emails, newsletters and other forms of campaigning through timely scheduling and customization based on the program flowchart internally set for email deliveries.

Above all, this intuitive tool maintains an open channel between you and your prospective by importing contacts from the CRM, tracking activities of the lead such as their clicks on the messages and generates a report that leads the campaigners towards sign ups!

We can proudly say that this cutting edge tool makes sales men's job faster and better.

Instant and customizable offers can also be created with the help of this tool to attract large number leads.

As an icing on the cake we provide you with the best of prices that you'll find nowhere else despite such stunningly unique and dynamic features.



---

## Leadsberry's Unique Features

---

### Lead Nurturing

This software automates nurturing through email activities with unimagined amount of benefits. It performs various nurturing tasks such as email template creation, email deliveries, lead tracking, analysis, identification and revival of dormant leads. It also pushes upselling.

### Lead Management

Life's made easier by this software as it performs critical lead importing and filtering, identification, qualification and analysis.

### Lead Scoring

Scoring is done through this software based on highly profound metrics such as lead industry, title, budget and others to sense lead pulse.

### Lead capture

This facility enables you collect prospect information through lead capturing forms that are linked with the emails.

### CRM Integration

Data from your CRM is imported and integrated with this campaign platform for enriching nurturing activities. Once this is done leads are automatically flown into Leadsberry and then can be used for nurturing process.

### Survey Management

Your customers can be surveyed through crisp and easy surveys with more emphasis on holding long-term relations with them and help identify loopholes in the system.



## Unique Strengths of Leadsberry

- › Built-in email templates
- › Flowchart program for setting email time and frequency
- › Tracking of leads' response to the emails
- › Identification of loopholes through survey linked emails
- › Storage of Lead activity history
- › Response based scoring of the leads
- › Information storage of sales ready leads
- › Storage of Nurture status
- › Provision of Email delivery alerts.
- › Provision of software accessibility setting by clients

## Why Leadsberry?

There are several unique benefits you can find nowhere else! Some of the benefits are:

- Achieve Faster Sales Results
- Get The Maximum Out of Your Marketing Campaigns
- Align Marketing and Sales Domains
- Achieve Sales driven Automated Marketing
- Prevent Lead Wastage
- All features at humbly affordable rates
- Take advantage of several pricing plans including free trial offer





---

## Leadsberry Support Services

---

You can use the services offered by us as mentioned below

- You can contact our support team any time you have issues with our services.
- User guides and documentations are available at your disposal for learning and unlearning and clarifications on the various marketing services offered.
- You can also avail of the live training that can help you train with all our services.
- We provide data backup and security with huge investments made on the infrastructure and tools that enable 24x7 availability and protection.
- Our email infrastructure is maintained with the help of a service provider SendGrid, which makes all the professional communication with the clients.

Hence with all the support and the best in-class nurturing facilities you are bound to reach the summit of sales.



Leadsberry.com

7251 West Lake Mead Boulevard Suite 300  
Las Vegas, Nevada 89128

Phone no: - 855-592-3779

You can follow us on

